# **PCCC** Business Membership for 2022

The Presbyterian Church Camp and Conference Association (PCCCA) resources 140 camps and conference centers in the United States and Canada. Perhaps this organization could help advertise the products and services of your company or organization. PCCCA offers a business membership that allows you to make important connections with these camps and conference centers.

## For only \$585, your company or organization receives the following benefits:

## Priority Registration for the Exhibit Hall at the PCCCA Annual Conference

The PCCCA Annual Conference brings together camp and conference professionals from across the United States and Canada. This fall event normally attracts 135-145 participants who represent at least 60 different camps and conference centers. The exhibit hall is small (35 or less exhibitors), so the booths are in great demand. PCCCA Business Members have priority access to these booths by receiving the exhibit hall registration form one week before everyone else. Our 2022 Annual Conference is currently scheduled for November 13-18. If you would like to see who was a part of the exhibit hall at our 2021 conference, please visit the "Shaping Our Story" website.

# 10% Discount on the Exhibit Hall and Sponsorship Opportunities at the PCCCA Annual Conference

Business Members receive a discount on both exhibit hall booths and sponsorship opportunities at the PCCCA Annual Conference. To learn more about these opportunities, check out the <a href="exhibit hall information">exhibit hall information</a> from our 2021 Conference (PCCCA was part of a joint event with the Presbyterian Youth Workers Association).

# **Use of the PCCCA Business Member Logo**

You can use this logo on your website or printed materials. It tells our members that you support the ministries of Presbyterian camps and conference centers.

## A Listing in the Business Membership Directory on the PCCCA Website

The Business Membership Directory on the PCCCA website allows your company or organization to be listed with your name, logo, website and a 100-word marketing statement. Please check out the list of our 2021 business members.

## A New Member Announcement in PCCCA's enewsletter

When your company or organization joins PCCCA, an announcement will appear in the next issue of Branches Online (our monthly newsletter). This blurb will feature a hyperlink to your website. Branches Online is currently received by 1350 people.

## One "From One of Our Business Members" Article in PCCCA's enewsletter

In one of the 2022 issues of Branches Online, your company or organization can include an article on a subject that would be of interest to our readership. This contribution can include hyperlinks to your website, but it should not be an infomercial about the products and services you offer.

## One Announcement on the PCCCA Facebook Page

If your company or organization has a newsworthy announcement (like a new product or service), you can make one posting on the PCCCA Facebook Page in 2022. This online presence is followed by over 1615 Facebook friends.

## One Postal Mailing Using the PCCCA Mailing List

If you ship your mailing (with postage) to PCCCA, we will send it out with mailing labels to the 140 camps (in the United States and Canada) on our mailing list. These labels will include the name of the current decision maker for each site.

PCCCA encourages your company or organization to provide a special benefit for our member sites. Those that support our camps and conference centers in this way receive a \$100 discount on business membership. You can learn more about the PCCCA Member Benefit Program by visiting the PCCCA website.

To join PCCCA as a Business Member, please contact Joel Winchip at <u>joel@pccca.net</u> or 803.322.0232 to gain access to our new membership system.