
Transform Your Camp's Board Development Strategy...

In Just One Hour Per Week!

Presented by: Christine Deska

Hi, I'm Christine.

CHRISTINE DESKA

PRESIDENT & CO-FOUNDER, BELLESBOARD

- Consultant, facilitator, and frequent presenter on board governance & strategic planning
- 15 years working in public service, large and small nonprofits before starting consulting in 2018 & creating BellesBoard in 2019
- President of the Nonprofit Resource Hub
- Board Member at Hunger Solutions NY
- Co-Chair of the Queens Chamber of Commerce Nonprofit Committee
- Mom of two daughters



Kudos to You - You're Here!

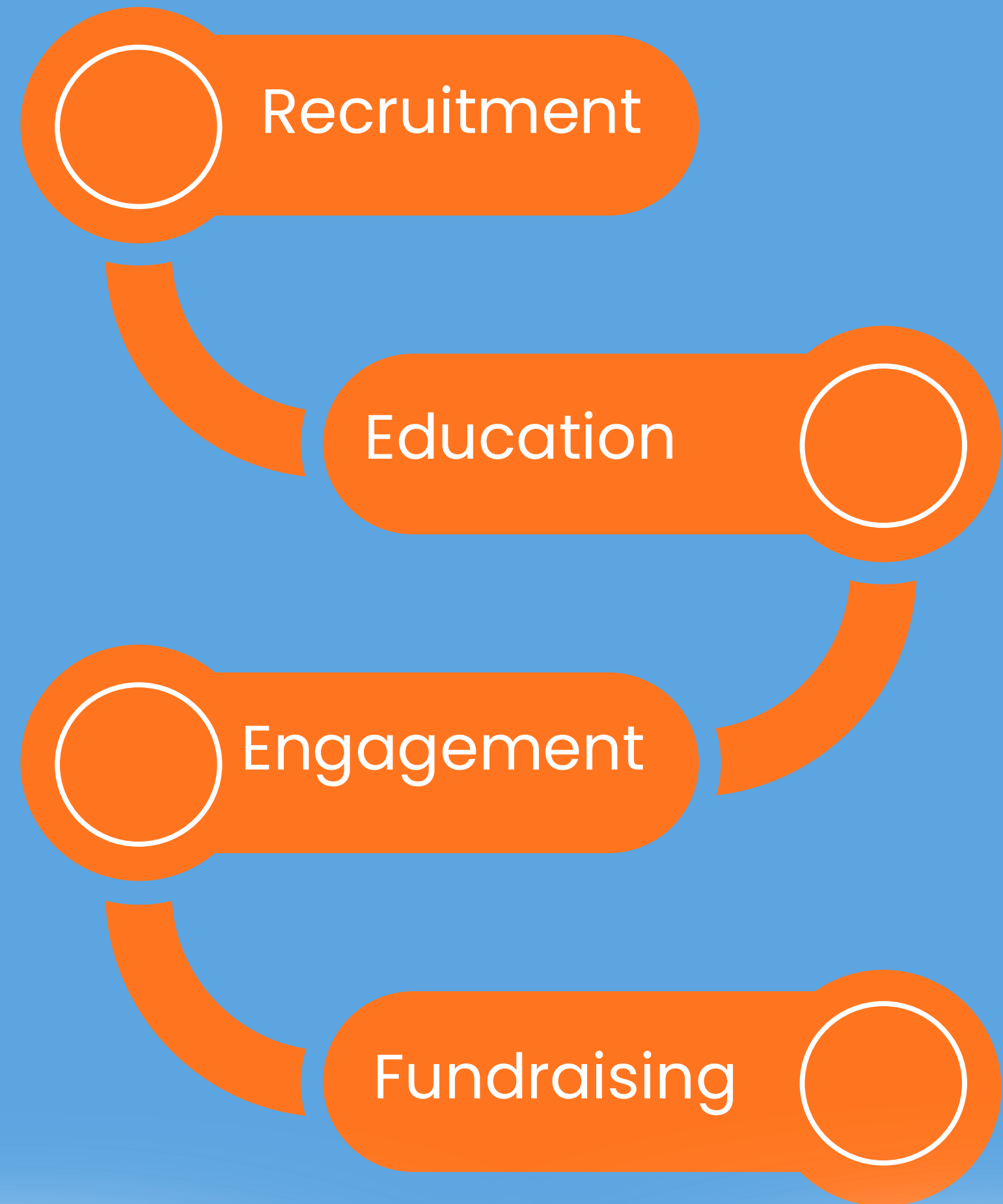
Goals:

- ✓ Find one hour per week and time block it
- ✓ Identify your top two focus areas
- ✓ Fill out pages 1-2 of your board development worksheet
- ✓ Bonus: Identify an accountability partner



How to Approach Your Roadmap

"Where do I start?"



YOUR ROADMAP & YOUR PRIORITIES

RECRUITMENT

- Do you need additional board and committee members?
- Are you ready to strategically recruit new members?

DEVELOPMENT & EDUCATION

- How informed is your current board of directors?
- How effective is your current committee structure?



ENGAGEMENT

- How engaged is your current board of directors?
- How's attendance & preparedness?

FUNDRAISING

- Do you have defined goals & expectations? (e.g. attending events, etc.)
- Have you considered leveraging board members to help build relationships?

RECRUITMENT



- Your board / skills matrix
- Craft a role description and put it out there (your newsletter, personal networks, LinkedIn)
- Leverage effective board matching platforms such as CompassPro, From Bored2Board, BoardAssist, BoardLead, VolunteerMatch, BoardStrong
- Define your process



EDUCATION

- Share ongoing free webinar options with your members
- Conduct a self-assessment
- Assess your committee structure
- Engage a pro bono lawyer



ENGAGEMENT

- Consistent communication
- Add a “Mission Moment” standing agenda item
- Require committee participation
- Hold an annual board retreat



FUNDRAISING

- Share your fundraising strategy
- Do you have a fundraising committee?
- Define your list of relationship-building actions
- A “personally significant” give-get can be strategic

BUILDING YOUR ROADMAP



Fill out your roadmap worksheet...start now!

HOW TO ACTIVATE YOUR ROADMAP

RECRUITMENT

- ✓ Finalize your role description(s)
- ✓ Post on one board matching platform
- ✓ Conduct a board/skills matrix exercise

DEVELOPMENT & EDUCATION

- ✓ Share about free board education webinars & encourage participation
- ✓ Send out a self-assessment digital survey
- ✓ Engage a pro bono lawyer



ENGAGEMENT

- ➔ Review your communication, how you convey your expectations and current engagement
- ➔ Add a “mission moment” standing agenda item + “your why”
- ➔ Hold a board retreat

FUNDRAISING

- ➔ Plan to share fundraising strategy & milestones
- ➔ Engage through relationship-building tasks
- ➔ Consider a fundraising committee

YOUR FOUNDATION = CULTURE + MANAGEMENT



Clear expectations

Clear organizational goals

Modeling from leadership

Consistent communication

USE A PORTAL TO MANAGE IT ALL

RECRUITMENT

- Built-in board recruitment resources & templates
- A place to manage your governance pipeline
- A place to house your matrix

DEVELOPMENT & EDUCATION

- Upcoming meetings, trainings & events (built-in user groups & reminders)
- Poll for the best board retreat date
- Send out your self-assessment task

ENGAGEMENT

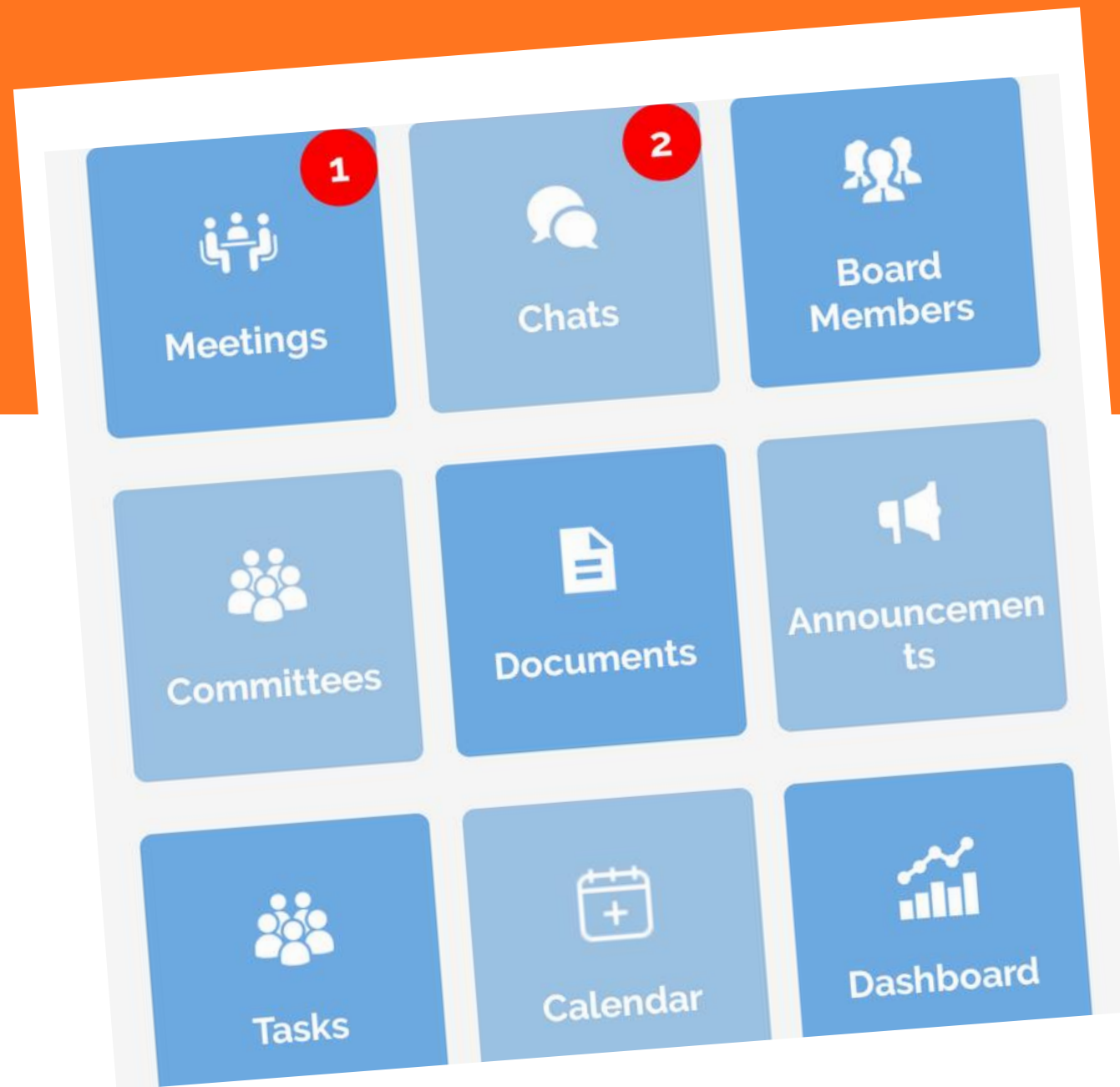
- Immediate engagement + access 24/7
- Peer pressure builds engagement (Who has reviewed the minutes? What % have donated?)
- Email & mobile notifications build muscle memory

FUNDRAISING

- Shared location for fundraising strategy & milestones
- Assign relationship-building tasks
- Share dashboard charts with key metrics



WHAT TO LOOK FOR



A board & committee portal is a central, secure platform for all of your governance information and communication.

💡 Look for a board portal solution that **INCLUDES...**

- ➔ Unlimited users & no hidden costs
- ➔ A mobile app
- ➔ Onboarding, training and implementation
- ➔ Donor Management CRM integrations
- ➔ Built-in resources for mission-driven organizations

You Made It!

Your Action Items:

- ✓ Find one hour per week and time block it
- ✓ Identify your top two focus areas
- ✓ Fill out pages 1-2 of your board development worksheet
- ✓ Bonus: Identify an accountability partner



Thank You!

"If you don't know where you're going, you'll end up someplace else..."

Christine Deska
cdeska@bellesboard.com

www.BellesBoard.com





Quick 60-Second Survey Now!

Q&A Starts Right After

Anonymous • All clicks • Typing Optional.

It's quick, easy and incredibly helpful.

 **Let's GO!**



Questions & Answers